

WATERFORD ONE WORLD CENTRE

STRATEGIC PLAN 2018—2020

The Sustainable Living Initiative from the Waterford One World Centre



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SLi:
Sustainable Living Initiative

VISION & MISSION

Rooted in the principles of sustainability, empathy and solidarity, our vision is of a community that recognises and acts on issues of justice and equality.

Our mission is to work with a wide range of learners and allies throughout our community in order to enable people to use their power as consumers for positive social change.

We believe the key to a healthy future lies at the intersection of ethical consumerism, climate change and sustainability.

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ABOUT US

A Bit of our Story

The Waterford One World Centre got its start in the early 1990s as part of a development partnership project with Kitui, Kenya. Since then, we have been through a couple of name changes and lots of great staff and stakeholders. The history of the Waterford One World Centre highlights the ways in which people become engaged in global development issues. It also reveals how Development Education Organisations evolve as people's understanding of development has evolved. What started out primarily as a donor organisation with very strong links to the Christian Churches has changed into an educational group focusing on our shared responsibility for creating a more just and sustainable world.

The WOWC is a Not-for-Profit Company Limited by Guarantee with Charitable Status governed by a Management Committee. The WOWC provides a range of education and awareness raising programmes to the formal and non-formal education sectors as well as working within community structures.

After a 2017 strategic planning and consultation process, the Management Committee decided to embrace the Sustainable Development Goals as a framework for our work for this upcoming period, 2018-2020, and beyond. As such, this document presents the first of the WOWC's Sustainable Living Initiatives designed to work with our community to build and embrace a sustainable future where the economic, human and environmental work together in order for us all to live with dignity.





KEY THEMES OF THE SUSTAINABLE DEVELOPMENT

- * *SUSTAINABILITY*
- * *SOLIDARITY*
- * *EMPATHY*
- * *CIRCULAR ECONOMY*
- * *REDUCE, REUSE, RECYCLE*
- * *FAIR TRADE*
- * *CLIMATE CHANGE*
- * *CLIMATE JUSTICE*
- * *ETHICAL CONSUMERISM*
- * *FAIR LABOUR PRACTICES*
- * *HUMAN RIGHTS & DIGNITY*



STRATEGIC

Strategic Objectives

Deeply important to our vision of the Centre, is that we have an impact in the community at a grass-roots level. This requires us to be involved at a number of different entry points with target groups and stakeholders. We want a community to be one that feels empathy and solidarity with people both locally and globally. Our current objectives, while still very much rooted in previous programmes, reflect this renewed commitment to engage with all spheres of our community. We believe that ethical consumerism is key to the building of a sustainable and just world.

- ⇒ *Objective One:* Selected educators have the skills and knowledge necessary to effectively work with their learners on issues of sustainability;
- ⇒ *Objective Two:* Selected young people understand the global justice implications of an unjust and unequal system;
- ⇒ *Objective Three:* Community groups and organisations are empowered to take action as individuals and as consumers on issues of sustainability



KEY ACTIVITIES

Key Actions 2018—2020

- ⇒ Direct support for teachers, pre-service teachers and other educators through workshops and the development of resources
- ⇒ Work directly with young people both in formal school and non-formal settings on issues of sustainability
- ⇒ Hold awareness raising and educational events around issues of ethical consumerism and fair trade
- ⇒ Work in adult and community education spaces on bringing the issues of sustainability alive to adult learners
- ⇒ Promote the Circular Economy and Social and Solidarity Economy across target groups and how they relate to issues of sustainability